

ELEMENO-P KIDS

play. create. imagine.



ERICA LEGGIERO, M.ED.

Erica Leggiero, M.Ed. has been working and teaching in the field of early childhood education for over 7 years. Erica is currently the director and teacher at a Preschool Enrichment Program in her area. Erica believes that young children learn best through play and exploration, and she is constantly looking for new and creative ways to incorporate learning through play. She embraces this belief in all of the activities she creates in her preschool classroom, and loves sharing them on her blog. Erica has also co-authored the book, "Learn With Play" with other kid bloggers in the preschool field.

"Awesome site for creative & fun things to do with your kids."

Beth M, Reader

ABOUT ELEMENOP-KIDS

Since 2012, ELEMENOP-KIDS has been inspiring moms of preschoolers. Readers have trusted ELEMENO-P KIDS to provide great products and inspiring play activities for their little ones. With DIY tutorials, crafts, sensory play recipes, gift guides, and book collections, ELEMENO-P KIDS makes play, create, imagine much more than a slogan.

STATISTICS:

14.7K Pageviews/Month
9,137 Unique Visitors/Month
5,438 Facebook Page Likes
1,569 Pinterest Followers
843 Instagram Followers
495 Twitter Followers

ADVERTISING:

125X125 AD

300X250 AD

SPONSORED POST

ELEMENO-P KIDS READERS

ELEMENO-P KIDS covers a variety of topics pertaining to the education of children, therefore a lot of our readers are parents or grandparents of small children.

POPULAR TOPICS

HOLIDAYS

ARTS N CRAFTS

SENSORY PLAY

ESSENTIAL OILS

RECIPES

BOOK LISTS

DIY

86%



14%



48%

Age 25-34

58%

College Graduates

"Exactly what I'm looking for, tried and true by a real mom."

Lisa O, Reader

OPPORTUNITIES FOR YOUR BRAND

ELEMENO-P KIDS is excited to work with brands large or small. Readers know that Erica would never write a post or advertise for a product that she would not personally spend her money on. Therefore, readers frequently purchase products based on her recommendations.

DISCLOSURE: ELEMENO-P KIDS adheres strictly to FTC & Google policies. All material relationships are disclosed at the top & bottom of posts, and all links in sponsored content are nofollow.

PAYMENT: Payment for advertising is made in advance via Paypal.

SIDEBAR ADS

125X125 ad (below the fold) \$35/month

300x250 ad (below the fold) \$65/month

All ads promoted weekly on Facebook and Twitter

NEWSLETTER ADS

\$40/week

You can post a graphic or text ad at the bottom of our weekly email newsletter sent to 475 subscribers.

SPONSORED POSTS

\$100/post

One 400+ word blog post incorporating the product or program. Promoted on all social media outlets, reaching 7,500 followers for 1 week.

LET'S WORK TOGETHER! EMAIL: erica@elemenopkids.com